

Kids Brands House N.V.
Amsterdam, the Netherlands
Notice to attend the
Annual General Meeting of Shareholders

Shareholders of Kids Brands House N.V. (the "Company") are hereby invited to attend the Annual General Meeting of Shareholders of the Company. The meeting will take place on August 25, 2017 at 14:00 hours at the Company's office at Laan van Diepenvoorde 3, 5582 LA Waalre, the Netherlands and will be held in the English language.

The agenda for the meeting is as follows:

1. Opening;
2. Report of the auditor in respect of the financial year 2015/2016;
3. Report of the Supervisory Board in respect of the financial year 2015/2016;
4. Approval of the annual accounts for the financial year 2015/16;
5. Distribution of the result for the financial year 2015/16;
6. Discharge of the Members of the Management Board with respect to the performance of their duties during the financial year 2015/16;
7. Discharge of the Members of the Supervisory Board with respect to the performance of their duties during the financial year 2015/16;
8. Appointment of Stroeken B.V. as auditors for the fiscal year 2016/17;
9. Change in the Supervisory Board (Mr. Hepperle resigned, new Supervisory Board is Mr. Bender) and to determine that after the meeting the Supervisory board will only have one member;
10. Change in the Management Board (Mrs. Schulte and Mr. Bender resigned, new Management Board is Mr. Hepperle) and to determine that after the meeting the Management board will only have one member;
11. Approval of the renaming of Nanoventure GmbH in Junior Fashion GmbH;
12. Approval of the purchase agreement by the participation Junior Fashion GmbH on the Tom Tailor GmbH Kids' business after securing the financing;
13. Closing of extended running convertible bond from April 2016 and convert into shares;
14. Issue of new convertible bonds as part of the financing of Tom Tailor GmbH Kids' business;
15. Miscellaneous;
16. Closing.

Beginning today the complete agenda and the annual accounts for the fiscal year 2015/16 will be made available for examination at the office of the Company, Laan van Diepenvoorde 3, 5582 LA Waalre, in the investor relations section on the website of the company (www.kidsbrandshouse.com) as well as at Bankhaus Gebr. Martin AG, Kirchstrasse 35, 73033 Göppingen for the period until the end of the Annual General Meeting of Shareholders.

Shareholders who wish to attend the meeting are requested via their bank or broker to lodge with Bankhaus Gebr. Martin AG, Kirchstrasse 35, 73033 Göppingen, a confirmation that their shares are registered in their name on the registration date. The Management Board has set the registration date as August 18, 2017. The written confirmation must be received by Bankhaus Gebr. Martin AG not later than August 21, 2017, by 12:00 hours. Shareholders will receive a certificate of registration (certificate of deposit) together with the certificate of deposit number by email or post. Shareholders will be admitted to the meeting on presentation of their certificate of deposit number, which serves as identification on registration. Every Shareholder may appoint a proxy to attend the Annual General Meeting on behalf of his person by granting such a right in a written power of attorney. The proxy can be authorized either via sending an E-Mail to the Company: info@kids-brands-house.com or by entitlement on the backside of the certificate of deposit number.

Kids Brands House N.V.

The Supervisory Board

Harald Hepperle

Waalre, August 08, 2017

The Management Board

Özgür K. Bender
Astrid Schulte