

Kids Brands House N.V.
Amsterdam, the Netherlands
Notice to attend the
Annual General Meeting of Shareholders

Shareholders of Kids Brands House N.V. (the "Company") are hereby invited to attend the Annual General Meeting of Shareholders of the Company. The meeting will take place on July 16, 2014 at 13:00 hours at the Company's office at Laan van Diepenvoorde 3, 5582 LA Waalre, the Netherlands and will be held in the English language.

The agenda for the meeting is as follows:

1. Opening;
2. Report of the Management Board in respect of the financial year 2013;
3. Report of the Supervisory Board in respect of the financial year 2013;
4. Adoption of the annual accounts for the financial year 2013;
5. Distribution of the result for the financial year 2013;
6. Discharge of the Members of the Management Board with respect to the performance of their duties during the financial year 2013;
7. Discharge of the Members of the Supervisory Board with respect to the performance of their duties during the financial year 2013;
8. Proposal to amend the Articles of Association of the Company, in conformity with the draft deed of amendment of the Articles of Association, drawn up by VDB Advocaten Notarissen. The amendment mainly includes the following item:
Change of the financial year of the Company: The financial year of the Company runs from the 1st of May to the following 30th of April.
The current financial year, started on the 1st of January 2014 ends on the 30th April 2015;
9. Proposal to authorise each member of the Management Board of the Company and each employee of VDB Advocaten Notarissen, severally, to execute the deed of amendment of the Articles of Association;
10. Proposal to appoint the Management Board as the authorised corporate body to issue shares or rights of shares in the Company for a period of 5 years as of July, 16, 2014. It is proposed that the amount of shares to be issued is at the Management Board's discretion provided the total number of shares to be issued will not exceed 5,000,000 shares;
11. Proposal to authorise the Management Board to distribute shares in the capital of the Company's participations or subsidiaries as interim dividend or as chargeable to the capital reserves of the Company;
12. Proposal to authorize the Management Board to cancel, wholly or in part, the distributable reserves of the Company by converting such reserves into shares and distribute these shares to the shareholders at the same ratio as the pre-emptive right of the shareholders;
13. Proposal to give approval (Article 2:94 Dutch Civil Code) to the Management Board for all acts in law concerning the payment on the shares to be issued;
14. Proposal to authorize the Management Board to acquire for valuable consideration shares in the Company for a period of 18 months as of July 16, 2014. The number of shares to be acquired shall be limited by the maximum percentage of shares the Company may hold in its capital at any moment. This acquisition may take place by all kinds of agreements, including on a Stock Exchange. The price per share may not be less than the par value and not more than 110% of the Stock Exchange Price. For purpose of the foregoing the Stock Exchange Price will be the average of the closing price on the Munich Stock Exchange or any other respective stock exchange Kids Brands House shares are traded on of the last five days on which business was done, preceding the date of acquisition;
15. The applicability of the Dutch Corporate Governance Code;

16. Appointment of Stroeken Rossieau B.V. as auditors for the fiscal year 2014;
17. Miscellaneous;
18. Closing.

Beginning today the complete agenda, the draft of the amendment of the Articles of Association and the annual accounts for the fiscal year 2013 will be made available for examination at the office of the Company, Laan van Diepenvoorde 3, 5582 LA Waalre, in the investor relations section on the website of the company (www.kids-brands-house.com) as well as at Bankhaus Gebr. Martin AG, Kirchstrasse 35, 73033 Göppingen for the period until the end of the Annual General Meeting of Shareholders.

Shareholders who wish to attend the meeting are requested via their bank or broker to lodge with Bankhaus Gebr. Martin AG, Kirchstrasse 35, 73033 Göppingen, a confirmation that their shares are registered in their name on the registration date. The Management Board has set the registration date as July 09, 2014. The written confirmation must be received by Bankhaus Gebr. Martin AG not later than July 10, 2014, by 12:00 hours. Shareholders will receive a certificate of registration (certificate of deposit) together with the certificate of deposit number by email or post. Shareholders will be admitted to the meeting on presentation of their certificate of deposit number, which serves as identification on registration. Every Shareholder may appoint a proxy to attend the Annual General Meeting on behalf of his person by granting such a right in a written power of attorney. The proxy can be authorized either via sending an E-Mail to the Company: info@kids-brands-house.com or by entitlement on the backside of the certificate of deposit number.

Kids Brands House N.V.

The Supervisory Board
Markus Kanz
Chairman

The Management Board
Dr Florian Pfungsten
Member of the Board

Waalre, June 27, 2014