

**Kids Brands House N.V.**  
**Amsterdam, the Netherlands**  
**Notice to attend the**  
**Annual General Meeting of Shareholders**

Shareholders of Kids Brands House N.V. (the "Company") are hereby invited to attend the Annual General Meeting of Shareholders of the Company. The meeting will take place on July 31, 2018 at 14:00 hours at the Company's office at Laan van Diepenvoorde 3, 5582 LA Waalre, the Netherlands and will be held in the English language.

The agenda for the meeting is as follows:

1. Opening;
2. Report of the Supervisory Board in respect of the financial year 2016/2017;
3. Approval of the annual accounts for the financial year 2016/17;
4. Distribution of the result for the financial year 2016/17;
5. Discharge of the Members of the Management Board with respect to the performance of their duties during the financial year 2016/17;
6. Discharge of the Members of the Supervisory Board with respect to the performance of their duties during the financial year 2016/17;
7. Proposal to increase the number of Members in the Supervisory Board up to four Members;
8. Proposal to appoint Dr. Florian Pflingsten, who has declared to accept this appointment, as new Member of the Supervisory Board of the Company until the Annual General Meeting held in 2021
9. Proposal to appoint Jens Baechle, who has declared to accept this appointment, as new Member of the Supervisory Board of the Company until the Annual General Meeting held in 2021;
10. Adoption of remuneration policy of the Supervisory Board; effective from August 01, 2018, an ordinary Member of the Supervisory Board, not being the Chairman of the Supervisory Board, will receive an annual remuneration of 12.000,00 Euro. The remuneration of the Chairman of the Supervisory Board is 15.000,00 Euro per year.
11. Proposal to authorize the Management Board to distribute shares in the capital of the Companies subsidiaries as interim dividend or as chargeable to the capital reserves of the Company;
12. Proposal to authorize the Management Board to cancel, wholly or in part, the distributable reserves of the Company by converting such reserves into shares and distribute these shares to the shareholders at the same ratio as the pre-emptive right of the shareholders;
13. Proposal to give approval (Article 2:94 Dutch Civil Code) to the Management Board for all acts in law concerning the payment on the shares to be issued;
14. Proposal to authorize the Management Board to acquire for valuable consideration shares in the Company for a period of 18 months. The number of shares to be acquired shall be limited by the maximum percentage of shares the Company may hold in its capital at any moment. This acquisition may take place by all kinds of agreements, including on a Stock Exchange. The price per share may not be less than the par value and not more than 110% of the Stock Exchange Price. For purpose of the foregoing the Stock Exchange Price will be the average of the closing price on the Munich Stock Exchange of the last five days on which business was done, preceding the date of acquisition;
15. Appointment of auditor for the fiscal year 2017/18;
16. Miscellaneous;
17. Closing.

Beginning today a complete agenda, the remuneration policy of the Supervisory Board and the annual accounts for the fiscal year 2016/17 will be made available for examination at the office of the Company, Laan van Diepenvoorde 3, 5582 LA Waalre, in the investor relations section on the website



of the company ([www.kidsbrandshouse.com](http://www.kidsbrandshouse.com)) as well as at Bankhaus Gebr. Martin AG, Beate Gross, Schlossplatz 35, 73033 Göppingen, for the period until the end of the Annual General Meeting of Shareholders.

Shareholders who wish to attend the meeting are requested via their bank or broker to lodge with Bankhaus Gebr. Martin AG, Schlossplatz 7, 73033 Göppingen, attn. Mrs. Beate Gross, E-Mail: [bgross@martinbank.de](mailto:bgross@martinbank.de), Telefax: +49-7161-969317, a confirmation that their shares are registered in their name on the registration date. The Management Board has set the registration date as July 24, 2018. The written confirmation must be received by Bankhaus Gebr. Martin AG not later than July 25, 2018, by 12:00 hours. Shareholders will receive a certificate of registration (certificate of deposit) together with the certificate of deposit number by email or post. Shareholders will be admitted to the meeting on presentation of their certificate of deposit number, which serves as identification on registration. Every Shareholder may appoint a proxy to attend the Annual General Meeting on behalf of his person by granting such a right in a written power of attorney. The proxy can be authorized either via sending an E-Mail to the Company: [ir@kids-brands-house.com](mailto:ir@kids-brands-house.com) or by entitlement on the backside of the certificate of deposit number.

At the day of this announcement to company has issued 3,150,000 shares. One vote is attached to each share, so the total number of voting rights is 3,150,000 shares.

Kids Brands House N.V.

The Supervisory Board

Özgür Kemal Bender

The Management Board

Harald Hepperle

Waalre, July 12, 2018